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NEWS RELEASE

LUCARA APPOINTS TONY GEORGE VP DEVELOPMENT

November 23, 2009 (LUC – TSXV) ... Lucara Diamond Corp. (“Lucara” or the “Company”) is pleased to announce Mr. Anthony (Tony) George, P.Eng has joined Lucara as VP Development effective as of January 4, 2010. Mr. George is a mining engineer with over 27 years of experience in operations, design and construction. He commenced his career with De Beers in South Africa and later transferred to Namibia where he was mine manager of the open-pit Auchas mine prior to moving to Canada to take up a senior position with Iron Ore Company of Canada in Labrador. He then moved into consulting where he was project manager for several international projects with Rescan Engineering and MRDI (AMEC). Mr. George rejoined De Beers in 2003 where he was mine general manager on the team that brought the Victor open pit diamond project through feasibility, engineering and construction. Most recently Tony has been the COO for Aura Minerals, a company focused on the acquisition, exploration, development and operation of gold and base metal projects in the Americas.

Mr. William Lamb, President and COO of Lucara, commented, “We are very pleased to have someone of Tony’s caliber join Lucara. His expertise and experience will be a great advantage to us as we develop our two large-scale diamond projects into producing mines.”

The Company also announces the appointment of Mr. Rodrigo Romo as Corporate Secretary of the Company. Most recently, Mr. Romo was the in-house Securities and Corporate Paralegal for Quorum Management & Administrative Services Inc. (“Quorum”), a private company, which provides management, administrative, legal, geological and other services to a number of publicly traded mineral exploration companies. Mr. Romo also acted as the Corporate Secretary for two of the Quorum group of companies, namely, Emgold Mining Corporation and ValGold Resources Ltd. Prior to joining Quorum, Mr. Romo was a Securities and Corporate Paralegal with the law firm of Lang Michener LLP.

On Behalf of the Board,

William Lamb
President and COO

Forward-looking statements: This press release contains statements about expected or anticipated future events and financial results that are forward-looking in nature and, as a result, are subject to certain risks and uncertainties, such as general economic, market and business conditions, the regulatory process and actions, technical issues, new legislation, competitive and general economic factors and conditions, the uncertainties resulting from potential delays or changes in plans, the occurrence of unexpected events and management’s capacity to execute and implement its future plans. Actual results may differ materially from those projected by management.

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